



COMMISSIONERS COURT
COMMUNICATION

REFERENCE NUMBER

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DATE: 09/08/2015

SUBJECT: **RFP NO. 2015-176 - PUBLIC HEALTH MARKETING CONTRACTOR -
PUBLIC HEALTH - VARIOUS VENDORS - PER CONTRACT TERMS**

COMMISSIONERS COURT ACTION REQUESTED:

It is requested that the Commissioners Court award RFP No. 2015-176, Public Health Marketing Contractor, for Public Health, to the following vendors and approve contract with Belmont Icehouse, LLC:

Primary	Belmont Icehouse, LLC
Secondary	The S&G Group

BACKGROUND:

Notice of the County's intent to bid was advertised in local newspapers, as required by State statute, and posted on the Internet, the Arlington Black Chamber of Commerce, the Fort Worth Hispanic Chamber of Commerce, the Fort Worth Metropolitan Black Chamber of Commerce, and the Tarrant County Asian American Chamber of Commerce. One thousand eight hundred fifty-four (1,854) vendors were contacted and requested to participate in this proposal process. All documents pertaining to this RFP were posted on the Tarrant County website and were downloaded by interested parties. A pre-proposal conference held on July 17, 2015 was attended by fourteen (14) firms as well as representatives from Public Health and Purchasing. Seven (7) proposals were received.

Proposals were evaluated by Public Health and Purchasing representatives. Evaluations were based upon the criteria and processes set forth in the RFP. The proposal received from OCG/PR was deemed non-responsive for failure to submit signed Addendum 1 as required. The proposal received from Pavlov was deemed non-responsive for failure to submit signed Addendum 2 as required.

The two (2) highest scoring firms were invited to provide Best and Final Offer (BAFO) proposals. Pricing scores were re-calculated after the BAFO's. Both vendors' proposals are acceptable to Public Health.

The term of the contract is from September 8, 2015 through September 30, 2016, with three (3) options for renewal periods of twelve (12) months each.

SUBMITTED BY: Purchasing

PREPARED BY: Rita C. Pauley, CPO

APPROVED BY:



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Therefore, it is the joint recommendation of Public Health and Purchasing that RFP No. 2015-176, Public Health Marketing Contractor, be awarded to the vendors listed above at the per contract terms.

The contract with the primary vendor, Belmont Icehouse, Inc. is attached for approval and signature. The Criminal District Attorney's Office reviewed this contract as to form.

FISCAL IMPACT:

Annual expenditures are not to exceed \$500,000.00. Services are provided on an as-needed basis. Funding is available in the following accounts:

- \$ 25,000.00 - 569011/T0450-2015/5100011000;
- \$125,000.00 - 569011/T0450-2016/5100903000;
- \$ 8,000.00 - 569011/T0450-2016/5100302000;
- \$ 5,000.00 - 569011/T0450-2016/5100801000;
- \$200,000.00 - 569011/F0097-2016/5100710000/Grant-2004; and
- \$137,000.00 - 569011/F0077-2050/5100011000/Grant-2004.